



# HIPAA Collaborative of Wisconsin

2018 ANNUAL REPORT

DECEMBER 2018

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## A Note From the President

As I knew it would be, it has been a pleasure to take on the role of being the HIPAA COW Board of Directors President this year. There are so many wonderful people that participate in a variety of ways at HIPAA COW. And each of their contributions are what make this so rewarding.

We are fortunate to have numerous volunteers from throughout the United States that continued to collaborate on our various networking group calls over the past year. Co-chairs of our networking groups help to bring people together in a welcoming environment so that they are able to share knowledge, ideas, thoughts, and insights. The networking groups also collaborated to develop many useful free deliverables that are posted on the HIPAA COW website for anyone to use. Refer to page 2 of this report to see what awesome things these networking groups did this year. If you are interested in joining a networking group, please do so. Everyone is welcome to participate, no matter what their level of expertise.

Amy Bradshaw, Vice President of Programs, and the conference planning committee did an awesome job getting speakers that discussed a variety of topics at our spring and fall conferences. Over 425 people attended them. I particularly enjoyed the presentations by Iliana Peters, but as is usual at our conferences, all of the sessions were educational. A big thank you to our sponsors. Their financial support provides us with many of the funds needed to keep our conference fees low and support the networking group calls and activities.

Our Board of Directors is comprised of a highly experienced group of individuals. They are truly dedicated to supporting the mission and vision of HIPAA COW.

And I could not even fathom doing all that we do in such an organized fashion without the services Wendy Ellwein, our Administrative Support and Events Planner, provides us. Not only does she manage our conferences and Board related meetings, she also supports our networking groups in a variety of ways. She is a remarkable person who keeps us “mooving”. Thank you, Wendy, for all you do for us!

In summary, I must say, what an organization! We provide a unique opportunity to share experiences and expertise with so many others, making HIPAA COW a well-known resource for an unlimited number of individuals and organizations. It is my hope that we reach out to even more people and they too are able to take advantage of and find great value in the networking opportunities as well as the resources we develop. I am looking forward to continuing to be a part of HIPAA COW in 2019.

*Holly Schlenvogt*  
HIPAA COW President

# 2018 ACHIEVEMENTS

## Privacy Networking Group

- Updated and posted seven privacy deliverables
- Facilitated quarterly Privacy Networking calls as open forum discussions
- Presented a 101 webinar on Business Associates
- Participated in developing privacy curriculum for HIPAA COW Spring and Fall conferences

## Security Networking Group

- Evaluated the need for updates to HIPAA COW security documents already posted
- Completed revision of 3 deliverables: Contingency Planning Whitepaper, HIPAA Security Policy & Procedure Checklist and System Access Policy
- Began development of a Social Media Policy
- Increased participation on group calls through use of varied call structures, to include discussion of hot topics

## Risk Management Networking Group

- Continued to update, improve and maintain the Risk Analysis and Risk Management Toolkit:
  - ⇒ Updated the Threat Source List component of the Risk Management Toolkit
  - ⇒ Incorporated and shared key recommendations from OCR and the FBI
  - ⇒ Discussed new breaches as they relate to the Threat Source List

## Healthcare IT Networking Group

- Grew the number of participants with a focus on getting more technical members
- Began using Adobe Connect for meeting collaboration
- Planned more technical sessions at the conferences
- Created a successful online environment for communicating outside of monthly calls

## EDI Networking Group

- The HIPAA COW EDI Networking Group continued to not meet this year as no new transaction mandates surfaced. The Board of Directors continued to evaluate any needs and interest to reconvene this group.

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## Deliverables and Resources:

- Deliverables - Our Networking Groups have put together an enormous number of deliverables that are available for use free of charge. There are currently over 100 deliverables on the website.
- Resources - In addition to all the deliverables, there is a variety of other resources available for you to use including webinar recordings and website links.
- Check them all out on our website Resources Page!

# 2019 GOALS

## Privacy Networking Group

- Identify and update a minimum of six privacy deliverables
- Facilitate quarterly Privacy Networking calls as open forum discussions
- Present a webinar on current privacy topic - TBD
- Participate in developing privacy curriculum for HIPAA COW Spring and Fall conferences

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## Security Networking Group

- Finish development of a Social Media Policy
- Identify security topics for Spring and Fall conferences
- Increase the number of active participants
- Continue to respond to security-related industry inquiries, news updates, technology updates, etc., as they are submitted to the Security Networking Group

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## Risk Management Networking Group

- Continue to update, improve and maintain the Risk Analysis and Risk Management Toolkit:
  - ⇒ Finish updating the Threat Source list
  - ⇒ Incorporate the NIST Cybersecurity Framework into the Risk Management Toolkit
  - ⇒ Evaluate OCR & ONC updated Security Risk Assessment Tool New Features for inclusion into Risk Toolkit
  - ⇒ Investigate the updated OCR Audit Protocol

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## Healthcare IT Networking Group

- Continue averaging large member participation during conference calls
- Educate members of threats in the wild and ways to deter/prevent them
- Increase awareness of IT Security events in the Midwest
- Create a “Vendor Involvement Exception” document for vendors who present at HIPAA COW

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## EDI Networking Group

- Assess reactivation of the EDI Networking Group in early 2019

## The Mission of HIPAA COW is to:

- Assist HIPAA Covered Entities, Business Associates, and other interested parties in implementing HIPAA's Privacy, Security and EDI Standard Transaction provisions, as amended over time.
- Foster public education about HIPAA.
- Facilitate and streamline HIPAA implementation through identification of best practices.
- Reduce duplicate efforts among entities obligated to comply with HIPAA.
- Offer opportunities for partnering and collaborating between entities implementing HIPAA.
- Identify and evaluate new or difficult HIPAA interpretation issues.



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#### Get Involved:

To join a  
HIPAA COW  
Networking Group,  
please go to the  
Resources  
page on our website  
and view the  
“Why should I join  
a  
Networking Group?”  
brochure.

Contact a  
Networking Group  
co-chair for details.

#### Social Media:

Like Us on Facebook!



Follow us on Linked-In!



Go to our website  
hipaacow.org  
and click on the icons at  
the bottom of the page.

## Website News

The HIPAA COW website, [hipaacow.org](http://hipaacow.org), has been a resource to thousands of users. For the 12 months ended September 30, 2018, there were over 16,000 users of the site, making over 26,000 visits. Of those 26,000 visits, 9,000 originated from Wisconsin users, 16,000 from other states, and the rest came from throughout the world. The site provides a wealth of information about HIPAA and free access to HIPAA COW deliverables. Users of the website can find information on HIPAA COW and sponsored events, numerous documents related to Privacy and Security issues, presentations on HIPAA, a job board, links to other related websites, and other useful information. Interest in HIPAA COW conferences drew many visitors, resulting in over 400 registrations at our two conferences. Conference materials can be found on the website. Many visitors download documents and other resources that are also available on the website. The “Risk Tool Kit” and “HIPAA 101” were the most accessed documents during the year. HIPAA COW does not charge any fees for using the resources available on the website.

Check us out at: [hipaacow.org](http://hipaacow.org)

## Looking Ahead

### • Upcoming Conference Dates:

**April 26, 2019** - Spring Conference: Wilderness Resort, WI Dells

**October 11, 2019** - Fall Conference: Red Lion Paper Valley, Appleton

**January 22-24, 2020** - Mega Conference, Kalahari Resort, WI Dells

### • Webinars:

HIPAA COW offers webinars as a way to present current “hot topics” and to reach out to the those in the outlying areas of the state. Watch for emails and check the website for upcoming webinar dates and topics, as they become available.

### • Sponsorship Program:

To view the HIPAA COW Sponsorship program or to become a 2019 sponsor, please go to our website ([hipaacow.org](http://hipaacow.org)) and click “Sponsorship” in the More Information section. Sponsorship is greatly appreciated as it helps to keep our conferences available at a lower cost.

## Special Thanks to Our 2018 Sponsors



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